



Dear All,

We hope you've had a good start to 2016. Here in the BID office we've been keeping busy preparing for an exciting new year and we want to share some of our news with you. This will be the first of our monthly e-newsletter, which you will be sent in addition to our quarterly printed newsletter. Please take the time to read this and share any information that you think your employees might benefit from. If you have anything you'd like to discuss with us, send us an email, call or visit us in our office.

Kind regards,

The Byres Road BID Team

Spring promotion weekend

We are planning a series of events on Byres Road this year, the first one being a Spring Promotion Weekend. Dates haven't been confirmed yet, but we have taken your feedback

Google Business View

Business Media, working on behalf of Google Business View, has been in touch with the BID to offer our members a substantial discount on their services. Google Business View

from Small Business Saturday on board and will give shoppers a chance to receive the offers in advance, and not just on the day. We are also looking to arrange a themed event to drive more footfall to the area for this occasion. More information will be sent out once we have decided on the dates.

Introducing our blog

We have recently started the West End Blog, where we feature a business, event or theme in the BID area on a weekly basis. Our two first posts on [Nana Momo Makes](#) and [The Hidden Treasures of the West End](#) have been well received by our social media followers, and as a result, we have noticed increased traffic to our website.

The West End blog

Vinicombe Street works



You'll have noticed the ongoing streetworks on Vinicombe Street,

enhances your online presence by offering a virtual tour alongside professional shots of your business. The reduced price means that you can now purchase Business Media's smallest package for only £95.

[Read more](#)

Levy payments

Thank you to the businesses who have paid their BID levy in full or are taking advantage of the instalment facility. Further to the final notice sent in December, Glasgow City Council will shortly be issuing summary warrants for outstanding payments, which will include a 10% surcharge.

If anyone is experiencing problems in paying the levy, please get in touch with the BID office and we will contact the Council on your behalf. You can pay in the following ways:

- By phone to Glasgow City Council on 0141 287 7333 (Mon-Fri 9am to 5pm)
- BACS using sort code 83-44-00 and account number 00660390
- Cheques can be sent to Glasgow City Council Collecting Office PO Box 36, Glasgow G1 1JE
- In person at 45 John Street, G1 1JE (Mon - Fri 9am to 5pm)

which are due to finish in May. Contractors are working on behalf of Glasgow City Council to construct a public space in the area between Cranworth Street and Byres Road. The project has been developed by the Byres Road Improvement Group, and we are delighted to see its progress. We look forward to seeing this new space being used for future events on Byres Road, and become the site of a wide range of activities.

[Read more about the works](#)

What's on?

Let us know if you are hosting an event and we can advertise it on social media and our website. Our events calendar is the most visited page on our site, and gives both locals and tourists a chance to find out what's happening on Byres Road.

[What's on](#)

University campus development

The University of Glasgow is proposing a new master plan for the Western Infirmary Site as well as additional development to its existing campus. A public exhibition is being held between 17th and 21st of February in the Wolfson Medical Building, where those interested can find out more about the plans and submit any comments they may have.

[Read more](#)

List your business

Don't forget to send us your business details so that we can list you on our website.

[List your business](#)



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